

**North Florida Pro Rodeo Community Impact Projects
Mini-Grant
Request for Proposals (RFP) – Overview, Purpose, & Priorities**

The North Florida Pro Rodeo is proud to announce our ***Rodeo Community Impact Projects (RCIP)*** mini-grant opportunity for Madison County Florida. Proceeds from the revenue of the rodeo will be poured back into the community by providing funds directly to non-profits and community-based organizations that are already making positive impact across Madison County. These funds are intended to support proposed projects and/or supplement already active projects that these local entities are engaged in. The goal is to potentially fund 3-4 projects this year, depending on the funds raised. This funding opportunity outlines the request for proposals and materials needed to be considered for funding through the RCIP.

The North Florida Pro Rodeo is excited to announce its plans to make a \$20,000 investment back into the Madison County Community after a successful rodeo. In efforts to help mini-grant project funds spread across multiple projects for a larger community impact, funding requests for individual projects should not exceed \$5,000. ***Applications will open on Tuesday, April 14, 2026*** and then the ***application submission period will close on Tuesday June 2, 2026, at 5:00 pm.***

Proposals submitted will be reviewed for alignment with the outlined purpose of the RCIP mini-grant opportunity which includes investing back into the community through local non-profits and community-based organizations that are making an impact in Madison County. Proposal applications materials will be assessed and potentially recommended for funding based on if the response is thorough, clear, compelling, and fully addresses all elements. Furthermore, strong proposals will demonstrate strong capacity, measurable impact, and a well developed plan to enhance the community through their organization's proposed project.

Purpose & Priorities of the Rodeo Community Impact Projects (RCIP)

The North Florida Pro Rodeo - ***Rodeo Community Impact Projects (RCIP)*** aim to reinvest net proceeds from the North Florida Pro Rodeo back into Madison County through strategic, community-driven initiatives. RCIP funding is designed to support existing non-profits and community-based organizations that are already actively serving Madison County residents and are seeking to expand, strengthen, or enhance their impact through a clearly defined project.

This funding opportunity reflects the belief that local events should generate local impact. The goal is to ensure that proceeds circulate back into the community to do things like:

- Support Youth Development & Engagement
- Strengthen & Support Families
- Promote Agricultural Literacy & Engagement
- Expand Educational Opportunities
- Build Workforce Skills
- Increasing Local Economic Participation

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RCIP funds are intended to create and/or enhance services and to support projects that demonstrate measurable, meaningful benefit to Madison County citizens.

Priorities of Consideration:

While all eligible proposals will be considered, priority will be given to projects that align with or include components that address one or more the following focus areas:

1. Youth Development & Engagement

Priority will be given to programs that:

- Provide safe, structured activities for youth
- Expand mentoring, after-school, summer, or enrichment programming
- Increase youth leadership development
- Support positive behavioral and social outcomes
- Reach youth who may not currently be engaged in organized activities

2. Agricultural Engagement & Exposure

As the Rodeo is rooted in agricultural tradition, priority will be given to programs that:

- Introduce youth to agriculture, livestock, or food systems
- Provide hands-on agricultural learning experiences
- Encourage participation in farming, gardening, livestock shows, or Ag. related programs
- Engage youth who may not otherwise have exposure to agriculture
- Connect agriculture to career pathways and entrepreneurship

Projects that help young people understand the value, history, and economic importance of agriculture in Madison County are strongly encouraged.

3. Support for Families & Seniors

Priority will be given to projects that:

- Provide services or programming for working families
- Support senior engagement, wellness, or social connection
- Strengthen intergenerational activities
- Improve access to essential resources for families and aging residents

Projects that strengthen family stability and enhance quality of life for seniors are encouraged.

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4. Educational Enhancement

Priority will be given to projects that:

- Enhance academic experiences for Madison County youth
- Provide tutoring, literacy, STEM, or career exposure programming
- Expand access to educational enrichment beyond the classroom
- Introduce students to new opportunities, industries, or postsecondary pathways

Projects that improve educational outcomes or broaden exposure to career possibilities will be viewed favorably.

5. Workforce Skills & Economic Opportunity

Priority will be given to projects that:

- Help youth or adults gain job skills
- Provide workforce readiness training
- Offer industry exposure opportunities
- Highlight businesses and industries within Madison County
- Strengthen local employment pipelines

Projects that build skills leading to local employment and economic self-sufficiency are strongly encouraged.

6. Demonstrated Track Record of Community Impact

RCIP funds are intended for organizations that are already actively serving Madison County.

Priority will be given to organizations that demonstrate:

- A proven history of community engagement
- Measurable impact within Madison County
- Responsible program management
- Strong community partnerships
- The ability to successfully implement proposed projects

Organizations must clearly show how they have already contributed to strengthening the community.